

Prospectus (1–2 pages)

# Make integrity measurable. Make fraud harder. Make quality easier to choose.

The Regulus Institute is a public-interest initiative supporting standards, education, and trust-and-safety work that improves homeowner outcomes and elevates high-integrity contractors. We are built for partners, agencies, and funders who value measurable results and a restrained, non-sensational posture.

Standards-driven

Nonpartisan, public-interest posture

Evaluation-ready approach

## What we do (program pillars)

**Homeowner safety & decision tools** — scope clarity checklists, apples-to-apples bid comparison, red-flag patterns, documentation expectations. **Contractor integrity & standards** — observable integrity indicators (documentation discipline, warranty posture, professional dispute handling, truthful scope representation). **Fraud reduction & pattern awareness** — responsible, privacy-first signal frameworks that help partners detect repeat-risk patterns earlier. **Partnerships, pilots & evaluation** — implement with partners, measure results, publish what works with transparent reporting.

## Why partners engage

**Clear deliverables** that can be piloted quickly (resources, trainings, playbooks, adoption supports). **Measurement-ready reporting** (outputs + outcome indicators agreed with partners). **Privacy-first safeguards** (data minimization, aggregation where possible, partner-approved protocols). **Correction + transparency discipline** (clear labeling, revision history, right-of-reply posture where applicable).

**Primary partner types:** agencies, foundations, insurers, consumer-protection orgs, community organizations, and responsible industry coalitions.

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## Pilot structure & measurable outcomes

### Typical pilot (8–16 weeks)

**Kickoff + baseline:** scope, target audience, baseline survey/knowledge checks (as appropriate).

**Implementation:** distribute resources, deliver workshops, support adoption (documentation checklists, escalation pathways). **Measurement:** collect agreed output metrics and outcome indicators; publish a clear summary with limitations.

## Example metrics (adapted per partner)

Outputs

Outcome indicators

Resources distributed (downloads, sessions, outreach)  
Workshops delivered + participation rates  
Partner implementations launched  
Referrals to consumer-protection pathways (where applicable)

Improved homeowner decision confidence (surveyed)  
Documentation adoption rates (before/after)  
Reduced repeat-risk patterns in partner cohorts  
Improved resolution pathways (time-to-resolution, compliance)

## **Governance & advisory council (placeholder)**

We are recruiting a small advisory council to strengthen evaluation rigor and public-interest safeguards (e.g., consumer protection, construction standards, program evaluation, privacy/ethics).

**Status:** Recruiting — launch cohort (names published as confirmed).

**Conflict-of-interest posture:** policy-based controls and disclosure; separation of program standards work from any paid endorsements.

Note: The Institute publishes in phases. We do not guarantee funding decisions or partner outcomes; we commit to measurable work and transparent reporting.